

FOR IMMEDIATE RELEASE:

Granta Publishing choose MPS Technologies as their Fulfilment Services provider

2nd June 2006 - MPS Technologies is pleased to announce that Granta Publishing has chosen MPS Fulfilment Services to provide its fulfilment and customer services from June 2006.

Based in London and New York, *Granta* Publishing is a high-quality publisher boasting a long and distinguished history of publishing new writing, such as fiction, journalism, and autobiography. *Granta* Magazine has featured many of the world's finest writers tackling some of the world's most important subjects, from intimate human experiences to the large public and political events that have shaped our lives.

Gill Lambert, Granta's Circulation Consultant, confirmed that "Granta's selection of fulfilment partner is based on both functionality and culture. Having provided customers with a high quality, personal service over the years, Granta believes that the synergy with MPS' existing customer base will preserve this relationship whilst offering essential technical functionality to deliver effective direct marketing in today's competitive environment."

Dominic Pettit, MPS Director of Fulfilment Services said "we are delighted to be working with Granta, and to have the opportunity to offer cost benefits and service enhancements in support of their business. Working with a significant publisher such as Granta underlines the fact that our services are tailored to meet the unique requirements of any individual publisher, rather than forcing them into a one-size-fits-all model."

About MPS Fulfilment Services

MPS Fulfilment Services support all the elements of print and electronic subscription fulfilment management that a publisher might need, offering a competitive package that takes advantage of future-proof technology and a mixture of offshore and local resources. Clients can choose from a range of services, including order processing, customer service, circulation and marketing reporting, system integration, real-time e-commerce and despatch management. Other publishers who have partnered with MPS Fulfilment Services in pursuit of process and service enhancement include Nature Publishing Group and Palgrave Macmillan.

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About MPS Technologies

MPS Technologies provides a range of technology-driven services specifically designed to support libraries and publishers. These services include web analytics, fulfilment services and content delivery solutions, such as the new online digital depository, BookStore. MPS Technologies is part of the Macmillan group of companies and has offices in London, Boston, New York, Basingstoke, Hamburg and Delhi.

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