

PRESS RELEASE

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Swets acquires ScholarlyStats from MPS Technologies.

Swets extends its extensive product line through acquisition of the award winning ScholarlyStats, continuing its strategic focus on providing the ultimate portfolio of services for libraries worldwide.

Swets is pleased to announce that it has acquired exclusive rights to ScholarlyStats from MPS Technologies (MPST). MPST Technologies will continue to operate ScholarlyStats for Swets and to develop the service, ensuring continuity for existing customers.

ScholarlyStats is a sophisticated Web-based portal that eases the burden of collecting, consolidating and analyzing e-journal usage statistics from multiple sources. Supplied in COUNTER compliant format, usage reports may be viewed and downloaded by libraries via a single, intuitive interface, thus freeing their staff to focus on other duties and facilitating more accurate collection decisions.

MPST launched ScholarlyStats in 2005 and the product has experienced rapid adoption on a global scale. ScholarlyStats won Library Product of the Year at the 2006 International Information Industry Awards. Working closely with MPS Technologies as a Global Sales Partner since the start of 2006, Swets developed a leading channel position, demonstrating its strength in bringing new technologies to the marketplace. Swets is extremely enthused about incorporating the product fully into its extensive portfolio and the untapped potential it holds.

Commenting on the relationship, Ravi Singh, CEO of MPST, said *"ScholarlyStats has enjoyed immense industry recognition and this association will bring additional value to both new and existing customers. MPST will continue to deliver all the technology services for ScholarlyStats. We are confident that combining Swets' global sales force with the MPST product development expertise will take ScholarlyStats to the next level."*

"At Swets we believe that usage statistics are a strategic and integral part of the acquisition process for libraries," said Arie Jongejan, CEO of Swets. *"Our successful sales partnership with MPST has shown us the inherent value of ScholarlyStats. Adding the product to our portfolio gives us the opportunity to increase the value offered to our customers substantially."*

Although Swets has acquired the product, it will be 'business as usual' for the existing customers and business partners of MPST. MPST will serve as an outsourcing partner for Swets and will continue to gather and process the usage statistics. Customers will still access and utilize ScholarlyStats through the same portal, www.scholarlystats.com, and the statistics will continue to be reported in the same format.

Together, Swets and MPST look forward to building on the success of ScholarlyStats and are excited about working together to create an even better product. Arie Jongejan added, *"By developing a single, easy to use environment that integrates holdings, price information and usage statistics we will be able to provide libraries with the ultimate selection support tool, one that allows them to make more informed choices and to get the most out of their collection."*

About MPS Technologies

MPS Technologies provides a range of technology-driven products and services specifically to support the information industry. Services include BookStore - the eBook platform, ContentStore delivering journal and database content and PublisherStats providing usage statistics analysis for publishers. MPS Technologies is a Macmillan India company, part of the Macmillan group and has offices in London, Boston, New York, Basingstoke, Hamburg and Delhi. www.mpstechnologies.com

About Swets

Swets is the world's leading subscription services company. We build on more than 100 years of experience to maximize the return on investments in time and money for clients and publishers in today's complex information marketplace. With clients in over 160 countries and more than twenty offices around the world, Swets is a true "long tail" powerhouse that provides the most comprehensive and sophisticated e-commerce platform currently available in its field.

Swets has been included in E-Content Magazine's "100 companies that matter most in the Digital Content Industry" for the past two years, and appeared at number 95 in FEM Business' "Top 500 Companies in The Netherlands" in 2006. We are the only subscription services company that is ISO 9001:2000 certified on a global basis--a testament to our stringent operation and client service procedures.

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