

BookBank.com and BookStore Announce Partnership

Creating the first end-to-end integrated ebook publishing solution

CPI and MPS are integrating their flagship BookBank and BookStore products to create the first seamless process for delivering books to the market electronically.

Through the web, BookBank enables publishers to manage, store and distribute their content, while BookStore digitally warehouses final content, providing publishers with a channel to market, sell and deliver this content to resellers, third parties and readers.

This partnership offers publishers the first opportunity to take content from author to paid-for digital readership, while retaining control of all copyright, metadata, licensing (including price, territory and duration), payments and customer data.

While both solutions are available independently, operated in conjunction they offer the industry's only complete solution for digital asset management, conversion, and delivery.

Timothy Bovard, CEO of CPI says, "This partnership is another key step in helping create an efficient digital ecosystem for the publishing industry. With this connection, publishers can easily manage their book content in the BookBank system, and then send it, with a few clicks of a mouse, to BookStore for commercialization."

Jayne Marks, CEO of BookStore says " By integrating our services, we are able to add huge value to the publishing process - reducing costs, creating efficiencies and making digital book publishing an integral part of the publishing process of the future. CPI and MPS bring complementary skills to solve these problems and the solution we are developing will meet a growing market need."

If you would be interested in more information on BookBank.com please contact Findlay Robertson or Hannah Blake at Colman Getty on 020 7631 2666 or email: firstname@colmangetty.co.uk

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**If you would be interested in more information on BookStore please
contact Rupert Bacon on 020 7843 4871 or email:
r.bacon@mpstechnologies.com**

Notes to Editors

- CPI is Europe's leading provider of book publishing solutions
- MPS Technologies provides a range of technology-driven services specifically designed to support libraries and publishers. These services include web analytics, fulfillment services and content delivery.
- Bookstore is a digital content delivery platform – or electronic warehouse – that stores and displays e-book content for publishers. It provides a secure, scalable and – most importantly - searchable digital repository that delivers publishers all the benefits of discoverability and saleability of their digital content.
- CPI currently provides book manufacturing services to publishers and corporations across Europe. CPI was founded in 1996 by Timothy Bovard, the company's CEO. He led a management buy-out of the Group in September 2005, backed by Electra Partners Europe and CVC Capital Partners. CPI is a privately held company
- BookBank is a wholly owned subsidiary of CPI
- www.cpi-group.net
- www.bookbank.com
- www.mpstechnologies.com
- www.mpsbookstore.com

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