

PRESS RELEASE

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Swets appointed first Global Channel Partner for ScholarlyStats by MPS Technologies

MPS Technologies and Swets embark on an innovative partnership in the field of usage statistics consolidation.

Today it has been announced that MPS Technologies has appointed Swets as the first Global Channel Partner for ScholarlyStats. ScholarlyStats is the new service from MPS Technologies for libraries that has been designed to alleviate the struggle of managing and evaluating usage statistics from multiple sources. Swets will serve as a distributor of this service. As part of this appointment, SwetsWise usage statistics are now included in the ScholarlyStats service. Further integration between the two services is also being explored.

MPS Technologies developed ScholarlyStats to provide information professionals with the tools to analyze the usage of their online content. The service was created in close association with the library community and launched earlier this month. ScholarlyStats enables a library to outsource the administration of their usage statistics to MPS. Usage statistics are collected and processed on a monthly basis by MPS and accessible to the library through a user-friendly interface.

As a Global Channel Partner, Swets will enable libraries worldwide to obtain ScholarlyStats through their trusted library supplier. Adding ScholarlyStats to their existing portfolio is another testimony to Swets' commitment to finding ways that help libraries manage their information resources in a simple and streamlined manner.

"The swift way in which MPS and Swets have found each other in this innovative partnership is confirmation of the common goals shared by both organizations. We have high expectations for this project and the potential for cooperation in developing further solutions that will facilitate our customers in the exploration and evaluation of resources," said Arie Jongejan, CEO of Swets Information Services.

Jayne Marks, CEO of MPS Technologies added, "I am excited about the collaboration of our two businesses. Together we can bring ScholarlyStats to a wider community of libraries, helping more libraries achieve a better view of their usage statistics."

Further information can be obtained by visiting www.scholarlystats.com and www.swets.com.

About MPS Technologies

MPS Technologies is part of the Macmillan group of companies, providing a range of technology-driven services across the whole information delivery chain including statistics services, fulfillment services and content delivery. For more details see www.mpstechnologies.com.

About Swets Information Services

Swets is the world's leading subscription services company, connecting the supply and demand chain that exists between publishers and institutions, libraries and information centers. The company provides services for customers from academic, government, corporate and medical institutions. Swets has been operating successfully for over 100 years. The company has offices in over 20 countries, servicing clients and publishers from over 160 nations. Those offices manage more than 1.8 million subscriptions, with half of those related to electronic subscriptions, between some 65,000 publishers and over 60,000 clients, including one in three Fortune 500 companies. Swets is the only subscription agent to be ISO 9001:2000 certified on a global basis, which serves as a significant endorsement of its ability

to provide clients and publishers with the kind of speedy, reliable and efficient service methods they expect to receive from an intermediary.

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