

Macmillan to sell its Indian expertise

Macmillan Group has formed a new division offering e-publishing support services to third party clients, drawing on the resources and expertise of Macmillan India.

Macmillan Publisher Services, the new division based in London, will work with client publishers to account-manage and project-manger a range of services.

Jayne Marks has been appointed m.d.; she has worked for Macmillan's Nature Publishing Group and Stockton Press. David Sommer, who helped to create the Blackwell Synergy online platform and worked on project Counter developing an industry standard for web usage statistics, will be commercial director.

Talks have begun with some potential clients, primarily STM, humanities and social science journal publishers, about possible service requirements. Web-hosting and support to produce Counter-compliant usage reports have emerged as among the most popular ideas.

MPS will draw on the resources at Macmillan India, including typesetting, book publishing and e-publishing. The group employs several hundred people in Bangalore, including a team of computer programmers.

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