
P R E S S R E L E A S E

June 2005 – For Immediate Release

MPS implements major new system

MPS Technologies has gone live with a new subscription fulfillment system for Macmillan's journal companies – Nature Publishing Group and Palgrave Macmillan.

To meet the demands of the Internet age, MPS has undertaken a 15-month project, involving dozens of people on three continents, to install "Think Enterprise". Two hundred thousand customer records relating to tens of millions of pounds worth of business were converted from the previous system.

With "Think Enterprise" at the centre of MPS operations, readers will be able to use real time e-commerce facilities to purchase print and on-line services. They will be able to choose to receive notification by email, rather than post, when their subscriptions are due for renewal, and gain immediate access to on-line services.

Annette Thomas, managing director of Nature Publishing group said *"Changing and upgrading our fulfillment system is absolutely necessary for NPG to continue to develop its business, the new system installed by MPS is an important milestone in that process."*

MPS is now offering this service to other publishing companies *"We believe that we now offer publishers the most modern and flexible subscription management service on the market"* said Jayne Marks, CEO of MPS Technologies.

FURTHER INFORMATION

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ABOUT MPS TECHNOLOGIES

MPS Technologies offers quality, flexible and cost effective technology solutions and business services that facilitate scholarly communication. MPS aims to be the first choice for quality publishers and societies seeking an independent partner to deliver a broad range of support services. MPS are unique in this sector in being able to offer

- industry knowledge from the publisher's perspective
- more than 30 years of client-based operations management experience from typesetting and data capture through fulfillment, web design and development services.
- UK/US based account management and project management.

About THINK Subscription

THINK Subscription provides subscription management and fulfillment software to publishers, online service providers, and new media vendors. Founded in 2004, THINK Subscription rapidly positioned itself as one of the largest providers of subscription software through its acquisition of Sandlot corporation. The company now has offices in the United States, United Kingdom, and the Asia Pacific Region and supports some of the worlds best known subscription businesses including Blackwell, Disney, Dow Jones, and Macmillan. Privately held, THINK Subscription supports customers in the US, Canada, UK, Holland, Australia, Hong Kong, India, Singapore, New Zealand, Taiwan, Germany, Portugal, and Mexico.

Web: www.thinksubscription.com
