

Press release

For immediate release
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Holtzbrinck group service companies go global

HGV and Macmillan's publishing services companies have signed a cooperation agreement that will give all companies greater marketing reach and access to local project management support. Marketing offices in New York, Hamburg, Munich and London will all be able to promote services offered by HGV and Macmillan and offer clients local implementation and project management support in local languages.

Johann Kempe, Group IT Director said "I am delighted with this new spirit of cooperation. All companies could see the benefits from working together on marketing themselves and being able to offer a more comprehensive suite of services."

The products and services to be offered include content processing and printing in Asia; technical support with web hosting; subscription systems; and book and journal production and management systems. Richard Charkin, Macmillan CEO said "The combined breadth and depth of this new cooperation offer a unique service to those publishing companies wishing to take advantage of efficiency gains to be found through outsourcing."

HGV is a service provider for publisher backend systems in German-speaking countries focusing principally on the book market. They offer consultancy services, IT outsourcing and business process outsourcing to support customer services, and financial, production and IT services. Their electronic procurement platform **bookworXs** provides an efficient system to manage the cost effective purchasing of print and binding services.

Macmillan Information Processing Services provides content processing, typesetting and data conversion services to a wide range of third party clients. Established for over 30 years as a leading supplier to the journal market, MIPS has recently expanded its services in book production and has developed a German language project management department.

eMacmillan Software Services is the MIL division which offers systems development, web development, multimedia and technical support services to internal Group clients and publishing organisations worldwide. With a large offshore development team in Bangalore, and with the benefit of UK and US based account and project management staff we are a global partner for publishing software solutions.

MPS Technologies offers a range of services to support information delivery for both publishers and libraries. Products and services include subscription fulfilment, web platform, PublisherStats (a web analytics service), customer service and marketing and sales lead generation.

Macmillan Production (Asia) Ltd offers very competitive manufacturing, printing, binding and distribution services in China, Hong Kong, Malaysia and Thailand. We produce books, journals, pop-up books, novelty and promotional goods.

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Full list of services

Business intelligence
and data warehousing
Catalogue production
CD Rom production
Copyediting
Consultancy
Content processing
and XML tagging
Customer service
Custom solution
development
Data conversion

Database
development and
management
Financial systems and
support
Global distribution
Printing and binding
Production systems –
for books and journals
Marketing systems
and support

Sales management
system and support
Subscription fulfilment
systems and services
Systems analysis and
improvement
Systems integration
Typesetting
Web analytics
Web animations
Web design and build
Web hosting