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## **P R E S S   R E L E A S E**

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London, UK, 6th Feb 2004 - For Immediate Release

### **Macmillan announces the creation of a specialist division to offer technology solutions and business services to the publishing community**

Macmillan is delighted to announce the formation of a new company – Macmillan Publisher Services (MPS) which will work closely with Macmillan India Ltd, one of its offshore operations bases, to create quality, flexible and cost effective technology solutions and business services that will facilitate scholarly communication.

MPS aims to be the first choice for quality publishers and societies seeking an independent partner to deliver a broad range of support services. MPS are unique in this sector in being able to offer:

- Industry knowledge from the publisher's perspective
- More than 30 years of client-based operations management experience in India from typesetting and data capture through web design and development services, meeting publisher needs
- UK/US based account management and project management

Jayne Marks, Managing Director of Macmillan Publisher Services says:

"MPS provides a real opportunity for publishers to focus on publishing and building relationships with authors and readers, while MPS delivers the services needed to support the core publishing activities".

Macmillan already has a successful track record in providing value-added services to publishers through Macmillan Distribution Limited, which currently provides a broad range of services for over 50 publishers, and Peninsula Production and Distribution, Macmillan's print-buying operation in the Far East, which serves a number of third party clients.

Richard Charin, Chief Executive of Macmillan comments:

"In the tough global climate in which we all operate today, it is essential that publishers offer maximum value to their stakeholders. We believe the time is right to launch Macmillan Publisher Services to serve the needs of the publishing community in a cost effective way, using the talent and experience developed within the Macmillan Group in the US, the UK and India since the early 1970's".

One of the principles on which MPS is built is a strong customer focus and early client involvement. MPS is currently looking for a range of publishing clients that will benefit from early involvement in the development process, and that will help shape an exciting range of products and services.

#### Further Information

For further information on MPS, please contact David Sommer, Commercial Director, Macmillan Publisher Services at:

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